



ECOMI

Premium Licensed Digital Collectible Marketplace

Whitepaper v1.0

Ecomi Technology PTE. Ltd.

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FOR INFORMATIONAL PURPOSES ONLY

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Contents

Introduction	4
ECOMI Collect Overview	4
Secure Wallet Overview	5
The Metcalfe Effect	5
Why Blockchain	6
Non Fungible Token (NFT)	6
OMI Tokens	6
Scarcity	7
Counterfeit Protection	7
Peer-to-Peer Transfer	7
ECOMI Collect	7
Overview	8
Technology	8
Onboarding	9
Token	9
Pricing	10
Store	10
Secondary Marketplace	10
Digital Collectibles	11
Master Collector Program	11
Wallet	12
Collect Digital Hardware Wallet	12
Augmented Reality	13
Showroom	13
Scene Creator	14
Virtual Goods	14
Gamification	15
Social Wall (Show 'n' Tell)	15
Secure Wallet	16
Overview	16
Secure Wallet Components	16
Secure Wallet Main Features	17
Loss, Backup and Restoration	18
OMI Token	19

Purchasing Tokens	19
Token Metrics	19
Use of Funds	20
Token Lockup Periods	20
Roadmap	21
Team	22
Key Members	22
Board & Advisors	23
Risks And Disclaimers	26

Introduction

ECOMI is a Singapore registered business, operated and supported by ORBIS Blockchain Technology Ltd. ORBIS is a registered company in New Zealand with offices in Auckland, New York, Taipei and Shanghai.

ECOMI's aim is to create the world's best platform to purchase, protect and collect premium licensed digital collectibles using Distributed Ledger Technology. ECOMI consists of two elements, the ECOMI Collect ecosystem and the ECOMI Secure Storage Wallet.

ECOMI Collect Overview

ECOMI Collect is an application that allows users to buy, sell and trade premium licensed, digital collectibles and other related virtual goods.

Through the ECOMI Collect app, users can browse a multitude of different brands and categories to view and purchase digital collectibles, becoming the official owner.

Users can display their digital collectibles in their personal showroom and create custom scenes with their digital collectibles and props. Within a social feed users can share their digital collectibles, showrooms and scenes with the ECOMI Collect community, who can comment and show appreciation.

The Augmented Reality feature lets users interact with their digital collectibles in the real-world and even show them on social media. Eventually through ECOMI's in-app gameplay, collectibles will be able to interact with each other.

Within the app, users can connect to a secondary marketplace, where they will be able to buy, sell and trade to other members of the community.

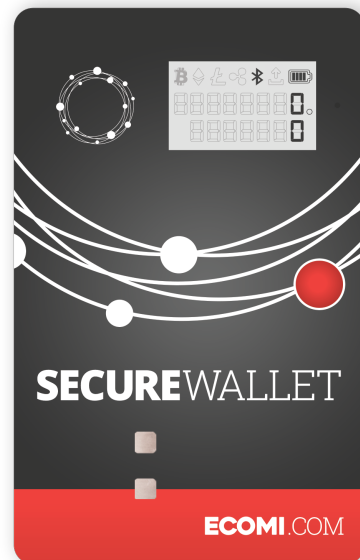
All transactions within ECOMI Collect are carried out utilising the OMI token, which is used to purchase the digital collectibles and via staking, open access to premium features.

Secure Wallet Overview

The Secure Wallet is a wireless, credit card-sized, cryptocurrency cold storage, hardware wallet.

The Secure Wallet never directly connects to the internet, keeping your digital assets safe from malware and/or person’s with malicious intent.

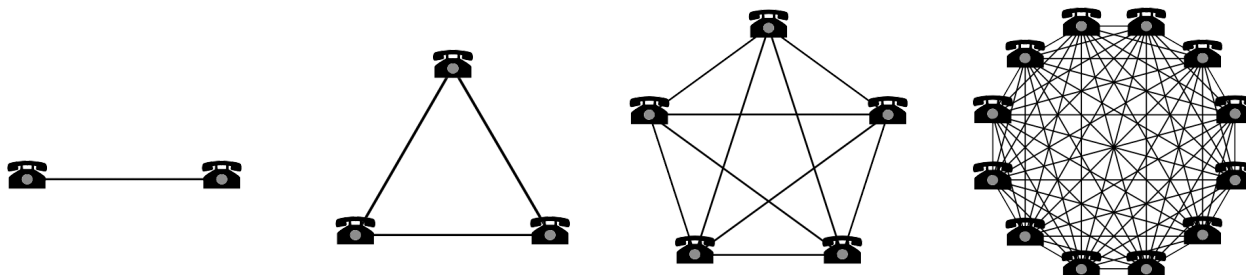
Employing CC EAL5+ security standards, the Secure Wallet offers an incredibly high level of protection of your private keys, whilst maintaining ultra portability. To put this in perspective, EAL5 is what the majority of banks use.



Users interact with the Secure Wallet using the free companion app (available on iOS and Android), which allows the user to carry out wallet functions such as sending and receiving cryptocurrencies.

The Metcalfe Effect

As ECOMI Collect is a platform targeting the mass market, Metcalfe's law (which states the value of a network is proportional to the square of the number of connected users of the system) will play a role in the growth of the user base.



^ Metcalfe’s law in action - Two telephones can make only one connection, five can make 10 connections, and 12 can make 66 connections and so on.

There are numerous positives associated with a growth of the ECOMI Collect user base, such as:

- Increase in the scarcity of ECOMI digital collectibles (driving value)
- Increased liquidity of the OMI token
- Increase in the number of staked OMI tokens
- Increased activity in the secondary market
- Increased social activity across the ECOMI Collect app
- Increased uptake of new (digital collectible) releases.

Why Blockchain

ECOMI Collect employs Blockchain / Distributed Ledger Technology in a number of ways to make the ECOMI Collect experience possible.

Non Fungible Token (NFT)

The digital collectibles offered through ECOMI Collect are NFTs. The NFT standard allows for verifiable digital scarcity with a proven authenticity and an immutable proof of ownership. NFT's allow for more detailed attributes to be included, such as rich metadata about the asset and these authenticated details allow owners to be confident about the NFT's authenticity and provenance. ECOMI Collect will use the GO721 standard.

OMI Tokens

In order to facilitate the purchase and trade of digital collectibles, ECOMI Collect utilises the OMI token. There will only be 750 Billion OMI tokens minted and these are purchased during the ICO, through the ECOMI Collect app, or on an exchange.

The OMI tokens will be GO20 standard whereas the digital collectibles are GO721 (NFTs). When a purchase of a collectible is made, the OMI tokens will be exchanged for the NFT. The NFT will be sent to the users Ecomi Collect app and become rightfully theirs, whilst the OMI tokens used for the purchase are discarded to a locked address.

Scarcity

ECOMI Collect digital collectibles are released in a limited number of batches, called 'Series'. A Series may, for example, have ten thousand digital collectibles and within this Series the digital collectibles are divided across five rarity categories, ranging from 'Common', (representing 62% of the total) through to 'Secret-Rare' (representing 1%). The Blockchain and NFT standard is used to generate these limited number of digital assets.

Counterfeit Protection

A key advantage of using the Blockchain for digital collectibles is that each collectible is a uniquely generated asset that cannot be duplicated. Each digital collectible is recorded in the Blockchain and ties ownership directly to the verified owner.

Peer-to-Peer Transfer

To facilitate effortless buying, selling and trading of digital collectibles amongst users within the app, ECOMI Collect leverages blockchain for the trustless transfer of digital assets between users. When a transfer happens, ownership is immediately transferred to the new owner and the previous owner will no longer have access to the digital collectible.

ECOMI Collect

Collectables have existed throughout human history and today they come in many forms, such as trading cards, figurines, comics and toys. Digital collectables have shown extreme promise to date and are on track to be the next generation of collect-o-mania. Currently the virtual goods market is valued at \$80 Billion annually and is expected to grow to \$100 Billion within the next 2 - 3 years.

Overview

ECOMI Collect is a cross-platform (mobile, desktop, web) application used for the delivery and storage of digital collectible content. It is a marketplace where users can buy, swap, sell and store digital assets in the form of digital collectible NFTs. The authenticity, scarcity and ownership of digital collectibles are managed using Distributed Ledger Technology.

Technology

Blockchain Protocol and Contract Standards

Due to the throughput and congestion issues that currently plague the Ethereum network, ECOMI Collect will be deploying the OMI token and the digital collectible NFT contracts on the GoChain network.

Currently the GoChain network successfully performs 1,300 transactions per second and are on track to perform at 13,000 transactions per second. This vs Ethereum's 13 transactions per second make it an ideal choice for both short and long term DAPP viability. Additionally, as a fork of the Ethereum protocol, GoChain is 100% compatible with Ethereum smart contracts, which will allow ECOMI to leverage existing GO20 and GO721 token standard implementations. To achieve long term stability and compatibility, the ECOMI NFT smart contract will be compatible with the ERC721 token standard.

Minting and Generation

When new digital collectibles are created they are done so by minting a new NFT in our blockchain contract. Each NFT is provided with an associated URI which links that NFT to a set of metadata which includes the collectible name, licensor, brand, series and links to the NFT's various digital assets (such as clothing, props, etc).

ECOMI will host the publicly accessible JSON API containing the metadata for each NFT's URI.

Digital Exchange Platform and NFT Ownership

After the minting of each NFT, the ownership is sent to an address assigned to ECOMI for security and management on behalf of the owner. The ECOMI Collect platform operates as a hybrid model whereby ECOMI maintains ownership of all collectibles within the system, as is a common practice among digital exchange platforms. The ECOMI Collect platform will maintain centralized ownership records as users buy, sell and trade NFTs.

Additionally, all transactions in our system require signing authorization from either the user's app or their Collect Digital Hardware Wallet. This hybrid approach allows ECOMI to provide users with a streamlined experience within the ECOMI Collect app, while still leveraging the power of Distributed Ledger Technology for ECOMI digital collectibles.

Onboarding

Registration is required to use and access the ECOMI Collect app. To facilitate simple onboarding, ECOMI Collect will offer Single Sign On Services with an option to sign up manually via email. During onboarding, the user will be prompted to indicate their preferences towards specific brands and interests, which is used as a basis for personalised content.

Token

The underlying economy of ECOMI Collect is the OMI Token. The token is needed for two reasons. Firstly, the sale and purchase of digital collectibles and secondly, access to extra features and benefits within the app, such as the 'Master Collector Program'.

When a purchase is made using OMI tokens, the tokens involved in the transaction are exchanged for the digital collectible and then expire. After a successful purchase the invalid OMI tokens are sent to an inaccessible smart contract where they reside permanently.

ECOMI Collect users can acquire OMI Tokens using a credit or debit card, or where applicable, via an in-app purchase. When via in-app purchases, the payment will seamlessly purchase an amount of OMI tokens (determined by the user) and once the OMIs are acquired they are used to purchase the digital collectible. This process happens entirely in the background.

Pricing

Digital collectible pricing within the ECOMI Collect app will be displayed in both fiat and OMI tokens. As ECOMI Collect targets the mass market, representing payment in familiar terms (fiat) is key for adoption.

It is likely that over the natural progression of time the OMI token value will fluctuate based on supply and demand. By pricing digital collectibles in fiat, ECOMI can ensure any fluctuations in the OMI token value will not affect the collectible price. For example, at OMI token issuance the value of 1 OMI = 1 Sat (0.00000001 BTC), a USD \$9 digital collectable would be worth approximately 138,831 OMI tokens (current BTC USD \$6,483.39). If the OMI token value was to double to 1 OMI = 2 Sats, a US\$9 digital collectable would be worth 69,415 OMI tokens.

ECOMI Collect users will not be affected by these fluctuations in the OMI token value as the price will have always remained a consistent dollar value.

Store

From the Store section of the ECOMI Collect app users can browse and purchase new and premium licensed, digital collectibles. Within the store, the digital collectables are organized into categories and brands, with search and filter tools allowing users to easily find the content they seek.

Each user has an intelligent store data profile which offers personalised content suggestions based on what they have viewed, purchased or interacted with. Users can purchase digital collectibles from the store using fiat or OMI. When the purchase is completed the digital collectible is removed from the store and ownership is transferred to the purchaser.

Secondary Marketplace

In the ECOMI Collect secondary marketplace users can connect, buy, sell, trade and put to auction their ECOMI digital collectibles. When selling, the owner can choose how they want to sell the

digital collectible - either sell at a fixed price or via a seven-day auction, which requires a reserve (set by the seller) to be met, in order to complete the auction.

Items in the marketplace can be added to the users personal watchlist so the activity can be monitored. Users can also make offers to swap or trade any item in the marketplace.

Digital Collectibles

Users can choose to inspect any individual collectible, whether in the store or secondary marketplace and view the information associated with it. This information can include the ownership history (previous owners usernames, with no identifiable information), purchase history, value over time, edition number, licensor and associated visual assets. Users can 'like' and comment on any digital collectible as well as share it in-app and on major social channels.

Master Collector Program

The Master Collector Program allows ECOMI Collect users to gain access to extra features and benefits such as; early access to digital collectible releases, limited edition collectibles, bonus OMI tokens and more.

To become a Master Collector, the user needs to hold (stake) OMI tokens in a special section of their in-app wallet called The Powerchest.

New users will start at 'level 1' Master Collector when they register. A user's Master Collector level is based on a number of factors and variables including the amount of OMI tokens held in the user's wallet, purchase and sale history and in-app activity such as community votes and interactions.

The primary actions a user can take to increase their Master Collector level are:

- **Paid:** A user can accelerate their progress through the levels, unlocking further features and benefits by purchasing and staking more OMI tokens.

- Unpaid: For users who choose not to accelerate financially, they can earn OMI tokens from in-app activity and then stake these earned tokens.

Wallet

Every ECOMI Collect user has an in-app wallet that is generated during the account set up. The wallet can be accessed from within the ECOMI Collect app and holds the users OMI tokens and the digital collectibles they own.

From within the wallet users can see their OMI balance, staked token balance, purchase more OMI tokens and view their transaction history. They can also see the associated digital hardware wallet (see below) if one has been paired.

Collect Digital Hardware Wallet

The Collect Digital Hardware Wallet offers ECOMI Collect users an offline way to securely store their OMI tokens and digital collectibles. ECOMI Collect users can choose to authorize their digital collectibles and OMI token purchases and transfers using the Collect Digital Hardware Wallet, instead of the the in-app wallet. The Collect Digital Hardware Wallet will be made available internationally through retail outlets at a price point of approximately US\$29,99.

Based on the Secure Wallet technology (see Secure Wallet p.10), the Collect Digital Hardware Wallet is the size of a credit card and wirelessly connects to the ECOMI Collect app.

Once connected and paired, users can utilize their Collect Digital Hardware Wallet to authorize the transfers of their digital collectibles and assets.

When transferring collectibles or OMI token ownership, the user must physically approve this transaction by pressing the button on the Collect Digital Hardware Wallet. If the wallet happens to get lost, the user can recover their digital collectibles and OMI tokens using the seed numbers generated during the setup.

Augmented Reality

A key feature of the ECOMI Collect product suite is the Augmented Reality (AR) tools. Using this technology, ECOMI Collect allows users to bring their ECOMI digital collectibles out of the phone and project them into the real world, when viewed through the ECOMI Collect mobile app.

When viewing an ECOMI Collect digital collectible in AR, the digital collectible is like a real world object - the user can move around it and view it from all angles. Using the AR, ECOMI Collect users can interact with their collectibles such as move them around the real world environment or engage in ECOMI game experiences.

In addition, users can customise their collectibles and decorate the surrounding area with props and accessories, then view (and share) these creations in AR also.

Users will have the ability to scale the AR content to match their environment, whether that be a small size on a table top, or scaled up to fill an open outdoor area.

ECOMI Collect AR is placed into the real world in one of the following ways - on a flat surface (AR technology will locate and detect a flat surface and then place the AR elements on top), floating in space, on a reference point, or based on a geolocation.

Showroom

Every ECOMI Collect user has their own personal Showroom - a place where they can show off their most prized digital collectibles. A user can customise their Showroom by choosing which digital collectibles to display, selecting a layout and adding background images. Showrooms can be made private or public. If public, the Showroom can be viewed by other users within the ECOMI Collect app, as well as shared across major social platforms. Other users can show their appreciation for others Showrooms by 'liking' and leaving comments.

Scene Creator

ECOMI Collect allows users to get creative and build their own unique Scenes which consist of digital collectibles, props, accessories and background images to create visually rich 3D environments.

An easy-to-use 3D visual editor allows users to drop items into the 3D Scene and using a range of tools, move, rotate or scale items. The user can also adjust the scene lighting and the camera view angle to capture the perfect frame.

When a Scene is completed, the user can share their Scene/s on the ECOMI Collect Social Wall and across major social media platforms.

All Scenes can be viewed and experienced using the ECOMI Collect AR features. The Scene Creator is a custom-built feature leveraging industry standard tools, such as Unity and integrated into the ECOMI Collect app.

Virtual Goods

As well as digital collectibles, virtual goods can also be added to the Scenes for greater customisation. Virtual goods are any digital asset that is not a digital collectible, for example a hat, tree, prop, animation sequence, background image, etc.

Virtual Goods are available both free and purchased (with OMI or fiat) and accessed from the Virtual Goods section of the Store and within the Scene Creator.

Virtual goods are organized into categories and consist of generic content, which can be used in any Scene and licensed content, that is paired with specific digital collectibles or brands. All virtual goods are NFTs minted by ECOMI and will be released in both high quantities and scarce, limited numbers.

Assets in the Virtual Goods Store will be provided initially by ECOMI and partners and in future

releases ECOMI aims to allow user generated content to be contributed and sold within the Virtual Goods Store also.

Gamification

ECOMI Collect in-app gaming allows user to interact and play with the digital collectibles they own, creating a further level of engagement. A range of single and multiplayer game experiences can be played within ECOMI Collect using the Augmented Reality features.

ECOMI Collect users gain access to game experiences based on the collectibles they own, for example, owning a digital collectible can grant access to play AR games, which can also be played multiplayer against other ECOMI Collect users who own digital collectibles. As users play through the ECOMI game experiences they can earn OMI Tokens, experience points (Master Collector) and find ranges of common to secret-rare digital collectibles and virtual goods.

ECOMI aims to produce game content as bite-sized playable adventures which are released on a regular basis, both as generic to ECOMI and in partnership with licensors.

Social Wall (Show 'n' Tell)

Within the ECOMI Collect app, a social section called Show 'n' Tell allows the community to connect and interact with other ECOMI Collect members.

On the Social Wall, users can share their digital collectibles, Scenes or items they are selling in the marketplace. The Social Wall will also display personalised content to the user's taste and interest.

Users can choose to follow another ECOMI Collect user (from the users Showroom page) and will see this content any time that user shares something new.

Show 'n' Tell offers Ecomi Collect users a number of ways to show their appreciation for content posted (digital collectibles and scenes) by other member such as liking, commenting, sharing and also giving a 'tip' in OMI tokens.

Secure Wallet

Overview

The Secure Wallet is a wireless, credit card-sized, hardware cold storage device that protects private keys. The Secure Wallet is designed to be impenetrable to malicious cyber-attacks as it never connects directly to the internet or insecurely via an online device.

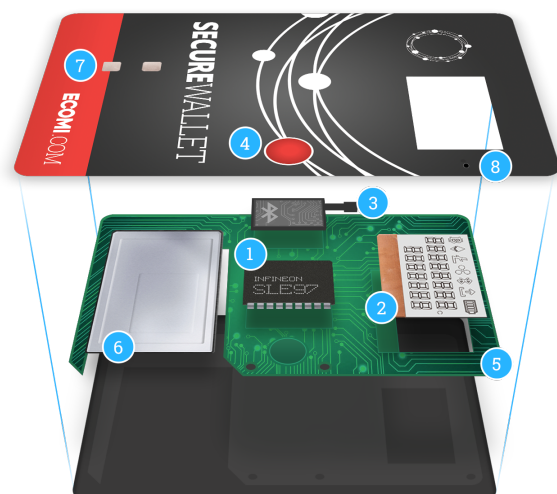
The Secure Wallet is securely paired using an encrypted Bluetooth connection to the host device (iOS or Android smartphone). Removing the need for a wired connection reduces the likelihood of being compromised, whilst allowing for the highest degree of portability.

On the Secure Wallet device itself, the user can view balances and feedback information on the e-paper display. Further interactions with the Secure Wallet are carried out via the ECOMI Secure Wallet App. Using the Secure Wallet App, users can:

- Maintain full control over the transfer of private keys in and out of the Secure Wallet
- Securely store and manage Bitcoin, Bitcoin Cash, Ethereum, Ripple, Litecoin (more coming)
- See all cryptocurrency balances
- Send and receive all supported cryptocurrencies
- View transaction history
- Create up to five individual accounts per cryptocurrency

Secure Wallet Components

1. Hardware Secure Element
2. E-Paper Display
3. Bluetooth connector
4. Power / Confirmation Button
5. Integrated Circuitry
6. Rechargeable Battery
7. Charging connectors



8. LED Charging Indicator

Secure Wallet Main Features

- Top-of-the-line security
- True cold wallet that never connects directly to the internet
- Full loss recovery and restoration
- Everyday convenience
- Physical transaction confirmation
- Supports Bitcoin, Ethereum, Ripple, Litecoin, Bitcoin Cash (more coming)
- No strings and no fees (other than standard blockchain fees)
- Long life rechargeable lithium battery
- Waterproof and a bend capability of 15 degrees
- Environmentally friendly components

Market Comparison:

	Secure Wallet	Trezor	Ledger Nano	Keep Key
Price (USD)	\$99	\$115	\$105	\$129.00
Currency Support	Bitcoin, Ethereum, Litecoin, Bitcoin Cash and Ripple. Supported soon on the Secure Wallet is full ERC20 support, GoChain, OMI, BNB	Bitcoin, Litecoin, Dash, Zcash, Bitcoin Cash, Bitcoin Gold, Ethereum (+ all ERC-20 tokens), Ethereum Classic, Expanse, UBIQ, NEM, Namecoin, Dogecoin and Bitcoin Testnet.	Bitcoin, Bitcoin Cash, Bitcoin Gold, Ethereum, Ethereum Classic, Litecoin, Dogecoin, Zcash, XRP, Dash, Stratis, Komodo, Ark, Expanse, Ubiq, Vertcoin, Viacoin, Neo, Stealthcoin, Stellar, Hcash, Digibyte, Qtum, PivX	bitcoin, bitcoin cash, ethereum, litecoin, dogecoin, dash
Open Platform	Yes	Yes	No	No
Mobile App	Yes	No	Yes	No
Portable	Yes	No	No	No
Wireless	Yes	No	No	No
Bitcoin ATM Compatible	Yes	No	No	No

Loss, Backup and Restoration

Security and restoration of private keys is extremely important and the Secure Wallet has a very robust restoration capability. If owners lose their Secure Wallet and / or their host device, their private keys will remain protected. During the setup of the Secure Wallet, a Recovery Seed is generated within the app, as outlined in the explanation above.

When the seed is generated, the user should write this in the Recovery Card supplied with the Secure Wallet and store it in a safe place. In the event that the Secure Wallet is lost or stolen, the user can purchase a replacement Secure Wallet, pair it with the host device, and enter the Recovery Seed to restore their private keys. In the future, ECOMI plans to make use of biometric technologies to make the process simpler and more secure.

OMI Token

Purchasing Tokens

As ECOMI Collect is targeted to the mass market, it is of the utmost importance the onboarding and purchasing of OMI tokens remains a task that can be easily carried out by consumers with zero knowledge or understanding of the blockchain and cryptocurrencies. To facilitate this, users will acquire OMI tokens using credit or debit cards, or in-app purchases.

When a purchase is made using OMI tokens, the tokens involved in the transaction are exchanged for the digital collectible and then expire. After a successful purchase the invalid OMI tokens are sent to an inaccessible smart contract where they reside permanently.

Token Metrics

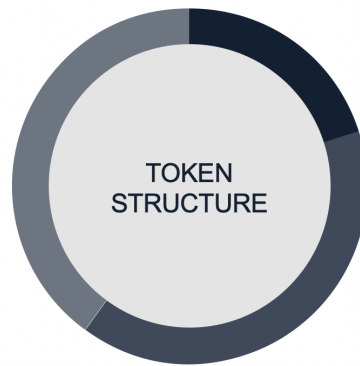
Total Supply	750,000,000,000 OMI
Tokens Available for Sale	450,000,000,000 OMI
Token Price	0.00000001 (1 Satoshi)
ICO (Public and Private Sale)	20% 150,000,000,000 OMI
In App Purchases	40% 300,000,000,000 OMI
Business Development	20% 150,000,000,000 OMI
Team, Advisors, Board Members	20% 150,000,000,000 OMI
Ticker Symbol	OMI
Token Type	GO20 / GO721
Hardcap	1,500 BTC

Use of Funds

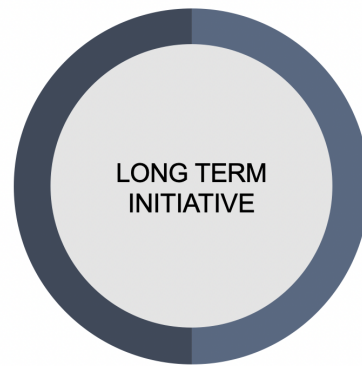
Licensing Acquisition	55%
Product Development	22.5%
Marketing Expenses	15%
Business Operation	5%
Legal Expenses	2.5%



- Licensing Acquisition - 55%
- Product Development - 22.5%
- Marketing Expenses - 15%
- Business Operation - 5%
- Legal Expenses - 2.5%



- ICO (Private/Public Sale) – 20%
- In App Purchases – 40%
- Long Term Initiative – 40%



- Business Development – 50%
(20% of total supply)
- Team, Advisors, Board – 50%
(20% of total supply)

Token Lockup Periods

ICO (Public/Private Sale)	0 months
In App Purchases	0 months
ECOMI Team / Board / Advisors	12 month cliff
ECOMI Founders	24 month cliff, then vested at 25% quarterly

Roadmap

- **2018:**
 - Q4:
 - Whitepaper
 - Initial Coin Offering
 - 15 Brands Secured
- **2019:**
 - Q1:
 - ECOMI Collect Beta App
 - Q2:
 - ECOMI Collect v1 Public Release
 - ECOMI Public In-App Sale commences
 - Q3
 - Augmented Reality Scene Creator Implementation
 - Ecomi Collect Digital Hardware Wallet distribution
 - ECOMI Collect v2 Release
 - Q4
 - Addition of Virtual Goods library for greater customisations
 - Roll out of in-app gamification
 - 3rd Party Integrations

Team

Key Members

David Yu - CEO, Founder

David is an Auckland-based company director and was a founder of Games R Us Ltd at the age of 17. David has 21 years experience in the retail industry and working with intellectual property, transforming licenses into brands. David's business extended into global projects with Retail Management Group Ltd, launching brands over several continents setting up international offices and distribution centres for electronics, skincare, food and beverage products. Both businesses have earned him Finalist in the Ernst & Young Entrepreneur of the Year in 2004 and 2008, the 2016 Australia New Zealand Chamber of Commerce award and Taipei Young Entrepreneur of the year. Equally as prestigious, David's company was ranked 12th in 2014 "Deloitte Fast 50 growing companies".

Daniel Crothers - COO, Co-Founder

Dan has founded a variety of successful startups, including a web agency servicing international clients such as Hasbro and The Red Cross. Dan's previous successful exit was a US media company he co-founded, which gained millions of social followers and an equal number of monthly pageviews. Dan continues to hold interests in numerous businesses. He entered the cryptocurrency space in early 2016 and quickly became passionate about the cryptocurrency and blockchain revolution and has since then has been deeply involved with the crypto-world.

Alfred Kahn - Head of Licensing

As a licensing executive, Kahn has spent more than 30 years distributing and promoting iconic brands such as Cabbage Patch Kids, Teenage Mutant Ninja Turtles and Yu- Gi-Oh! He is also credited for the marketing and licensing programs for other iconic brands like Mario Bros., Zelda, Donkey Kong, James Bond, WWF, Polly Pocket and more. The true highlight of Kahn's career is that he is the man responsible for bringing Pokemon to the world.

Mikel Duffy - CTO

Mikel has over 15 years of experience in leading technical teams to success. With a focus on intellectual property, Mikel has used both AI and Blockchain to solve major problems. He has led teams in the Blockchain Advisory department of KPMG, universities and AI firms, and has a keen eye for innovation. In his spare time he has developed cryptocurrency exchanges, wallets, multiple other DApps and has a doctorate in philosophy.

Joseph Janik - Head of Hardware Sales, Co-Founder

Joseph is an Australian entrepreneur who began his journey at a young age, starting his first business at 18 years old. He later went on to become a leading account executive within international corporations focused on the stock market, cloud technology, health and lifestyle automation. Joseph now owns multiple successful businesses and has been involved in Blockchain since 2016, where he became a very successful day trader, as well as spotting key opportunities in crypto-space. Joseph is extremely talented at execution and has a strong passion for creative innovation, marketing and online business.

Board & Advisors

Hongbo Xu - CEO InnoHub

Hongbo is a serial entrepreneur and has more than 25 years of experience in the TMT (technology, media and telecom) industry with extensive experience in strategic planning, product development, marketing and investments around the world in more than 8 countries. Previously he served as senior architect and principal consultant for Sun Microsystems and BEA.

Jonty Kelt - Founder, Fantail Ventures

Jonty is an investor in thirty early-stage companies out of his venture fund, Fantail Ventures and works at Silicon Valley based data and analytics firm Palantir Technologies. Previously, Jonty helped establish Macquarie Bank in New Zealand, co-founded a media business in China, co-founded technology businesses in the UK and USA and worked for DoubleClick and Google.

Jeff Lander - Big Red Button Entertainment

Jeff is a game technology leader with a strong background in creating custom systems, engines, and teams for game projects. Focused on high end PC and console titles with an emphasis on character interaction and gameplay. Jeff is currently developing high quality character experiences in room space VR on the Vive and Oculus as well as AR technology and real-world gaming on mobile.

Kam Punia - Digital Gaming Specialist

Kam Punia was pivotal in building Konami Northern Europe's Trading Card Game (TCG) division helping Yu-Gi-Oh become one of the most popular TCG's in several territories in both the hobby and mass market. Kam has been instrumental in forging relationships with games, creative and event led industries to build strong brand partnerships internationally.

Paul Adams - CEO EverEdge Global

Since embarking upon his technology commercialization career in the 1990s, Paul has worked with some of the world's leading technology companies. He is renowned for his extensive understanding of intellectual property strategy as well as being a keen advocate for the concept that intangible assets are fundamental to corporate performance.

James Lu - Integrated Circuitry & Biometrics

James has over 20 years of Integrated circuitry & biometrics experience. Having advised the likes of Acer, Toshiba, Lenovo and Konica, he has a Masters in Science & Electrical Engineering (Digital Signal Processing) and holds 17 related patents. He was the former Senior director of listed company Pixart Imaging & EOSMEM Corporation.

Ward Stirrat - Technology Entrepreneur

Ward is a longtime entrepreneur & seasoned executive with a focus in the marketing & communication sector for the past 25 years. Ward has owned & continues to operate several companies ranging from small boutique communication & branding consultancies to larger sales & marketing companies with 100+ staff in Vancouver & Toronto.

Tudor Clee - Legal Counsel / Education

Tudor Clee is a Barrister and Solicitor of the High Court of New Zealand. He has visited over 200 countries and territories to expand his knowledge of geo politics and social development. In 2012 he created the Touchable Earth Foundation, developer of the first app where kids teach kids about the world, which has been awarded by the UN as the best program to promote intercultural dialogue amongst children.

Risks And Disclaimers

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- (e) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- (f) changes in the anticipated growth strategies and expected internal growth of ECOMI and/or their respective affiliates;
- (g) changes in the availability and fees payable to ECOMI in connection with their respective businesses and operations;
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To facilitate a better understanding of the OMI Tokens being offered for purchase by ECOMI, and the businesses and operations of ECOMI, certain technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in this Whitepaper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage.

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